

Amendments to the Claims:

Claims 1-31 are pending. This listing of claims will replace all prior versions and listings of claims in the application:

5 **Listing of Claims:**

1. (previously presented) A system for associating a credibility rating with a document located in an online search comprising:

 an information gathering device adapted to retrieve the document from an information source;

10 an information analysis device adapted to determine an online id associated with at least one author of the document; and

 a credibility rating system adapted to retrieve at least one credibility rating associated with the online id from a credibility rating database and provide the at least one credibility rating to the information analysis device, wherein the information analysis

15 device is adapted to associate the at least one credibility rating with the document and allow a user to access the at least one credibility rating now associated with the document.

2. (original) The system of claim 1 further comprising a searchable index adapted to store an association of the credibility rating of the online id with the document, wherein the
20 association is accessible by a search engine.

3. (original) The system of claim 2 wherein the searchable index is adapted to map a unique identifier associated with the document to the associated credibility rating.

25 4. (original) The system of claim 1 wherein the document is a web page and the web page has a unique identifier comprising a uniform resource locator ("URL").

5. (original) The system of claim 1 wherein the online search is an Internet search and the document is retrieved from the Internet.

30

6. (original) The system of claim 1 wherein the credibility rating system comprises:

a user interface adapted to allow an owner of the online id to input information into the credibility rating system that can be validated and write the information into a credibility database wherein the information is stored and associated with the online id;

an input validator coupled to the user interface and adapted to verify that the input
5 by the owner is correct and to determine the credibility rating, the credibility rating reflecting the input; and

an application service interface adapted to allow a third party to access the credibility rating stored in the credibility rating system.

10 7. (original) The system of claim 6 wherein the user interface further comprises:

a profiling interface adapted to allow a mapping of the online id to an online credibility rating;

a rating import module adapted to allow rating information from outside sources to be linked to the credibility database; and

15 a message rating interface adapted to allow the online id to input statements related to a validity of the document and determine a weight of the statement based on a statement analysis, the weight of the statement being used by the input validator to determine the credibility rating.

20 8. (previously presented) The system of claim 6 further comprising a message posting module coupled to the credibility database and adapted to allow the owner of the online id to distribute a message linked to the credibility rating that allows a third party recipient to view the message and the credibility rating.

25 9. (original) The system of claim 7 further comprising an application access point coupled to the credibility database adapted to allow a third party to submit a query for the credibility rating associated with the online id.

10. (previously presented) A credibility rating system comprising:

30 a user interface adapted to allow an owner of an online id to input credibility information associated with the online id into the system for validation;

an input validator coupled to the user interface and adapted to verify that the inputted credibility information is correct and to rate the inputted credibility information in the form of a credibility rating;

5 a credibility database adapted to store the on-line identifier and the associated credibility rating; and

an application service interface adapted to allow a third party to access the credibility rating from the credibility database.

11. (original) The system of claim 10 wherein the user interface further comprises:
10 a profiling interface adapted to allow a mapping of the author identifier to an online credibility rating;

a rating import module adapted to allow rating information from outside sources to be linked to the credibility rating in the credibility database; and

15 a message rating interface adapted to determine a weight of the inputted credibility information based on a statement analysis of the inputted information.

12. (previously presented) The system of claim 10 further comprising a message posting module coupled to the credibility database and adapted to allow the author to distribute a message linked to the credibility rating and that allows a recipient to view the
20 message and the credibility rating.

13. (original) The system of claim 11 further comprising an application access point coupled to the credibility database adapted to allow a third party to submit a query for the credibility rating associated with an online identifier.

25

14. (currently amended) A method of associating a credibility rating ~~to a document retrieved in an Internet search~~ with a document located in an online search comprising the steps of:

retrieving the document from an information source;

30 determining an online id associated with at least one author of the document;

retrieving at least one credibility rating associated with the online id from a credibility rating system not associated with the document; and
associating the at least one credibility rating with the document.

5 15. (original) The method of claim 14 wherein the step of determining an online id of a document comprises the step of extracting an author information code from a header tag of an HTML document.

16. (original) The method of claim 14, further comprising the step of developing a
10 credibility rating for an online id, the method comprising the steps of:
 receiving an input from the online id related to a credibility profile for the online id;
 validating the input by determining a weight of the input;
 assigning the credibility rating to the online id; and
 storing the credibility rating in a searchable index.

15

17. (original) The method of claim 15 further comprising the step of integrating the credibility rating vector into a search engine using a ranking algorithm.

18. (original) The method of claim 14 further comprising the step of reordering a
20 search result list comprising a list of documents returned from the Internet search relative to the credibility rating associated with each document.

19. (original) The method of claim 16 further comprising the step of displaying a
symbol on the information indicating the quality rating to the user.

25

20. (previously presented) A computer program product comprising:
a computer useable medium having a computer readable code device embodied therein for causing a computer to associate a credibility rating with a document located in an online search, the computer readable code device in the computer program product comprising:
30 a computer readable program code device for causing a computer to retrieve the document from an information source;

a computer readable program code device for causing a computer to determine an online id associated with at least one author of the document; and

a computer readable program code device for causing a computer to retrieve at least one credibility rating associated with the online id from a credibility rating database and
5 associate the at least one credibility rating with the document and allow a user to access the credibility rating.

21. (original) The computer program product of claim 20 further comprising:

a computer useable medium having computer readable code device embodied therein for
10 causing a computer to allow an owner of the online id to formulate the credibility rating for the online id, the computer readable code device in the computer program product comprising:

a computer readable program code device for causing a computer to allow the owner of the online id to input information into the system that can be validated and write
15 the information into a credibility database wherein the information is stored and associated with the online id;

a computer readable program code device for causing a computer to verify that the input by the owner is correct and determine the credibility rating based on the input; and

a computer readable program code device for causing a computer to allow a third
20 party to access the credibility rating stored in the credibility rating system.

22. (previously presented) An article of manufacture comprising:

a computer useable medium having a computer readable program code device embodied therein for causing a computer to associate a credibility rating with a document located in
25 an online search, the computer readable code device in the article of manufacture comprising:

a computer readable program code device for causing a computer to retrieve the document from an information source;

a computer readable program code device for causing a computer to determine an
30 online id associated with at least one author of the document; and

a computer readable program code device for causing a computer to retrieve at least one credibility rating associated with the online id from a credibility rating database and associate the at least one credibility rating with the document and allow a user to access the credibility rating now associated with the document.

5

23. (original) The article of manufacture of claim 22 further comprising:
a computer useable medium having a computer readable program code device embodied therein for causing a computer to allow an owner of the online id to develop a credibility rating profile for the online id, the computer readable code device in the article of
10 manufacture comprising:

a computer readable program code device for causing a computer to allow the owner of the online id to input information into the system that can be validated and write the information into a credibility database wherein the information is stored and associated with the online id;

15 a computer readable program code device for causing a computer to verify that the input by the owner is correct and to determine the credibility rating relative to the input;
and

a computer readable program code device for causing a computer to allow a third party to access the credibility rating stored in the credibility rating system.

20

24. (previously presented) The method of claim 1 wherein the at least one credibility rating associated with the online id includes subject matter specific credibility ratings.

25. (previously presented) The method of claim 24 wherein the information analysis
25 device is adapted to correlate a subject matter of the document with the at least one credibility rating that corresponds to the subject matter of the document.

26. (previously presented) The method of claim 14 further comprising:
determining a subject matter of the document; and

associating with the document at least one credibility rating, from the at least one credibility rating associated with the online id, that corresponds to the subject matter of the document.

5 27. (previously presented) The system of claim 1 wherein the information gathering device and the information analysis device are located in separate domains.

28. (previously presented) The system of claim 1 wherein the credibility rating is a rating of at least one author associated with the document.

10

29. (previously presented) The system of claim 1 wherein the credibility rating database holds credibility ratings for an online ID that are categorized by subject matter.

15

30. (previously presented) The method of claim wherein the at least one credibility rating comprises a credibility information vector based on a combination of credibility ratings in at least one subject domain associated with the online ID.

20

31. (previously presented) The method of claim 16 wherein the weight of the input is determined by a date input, a domain of the content, a time duration associated with the input and an action associated with the input.